



*Make the Beginning of a Bright Future ...at IMC*



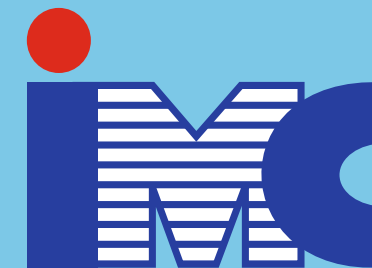
## **INTERNATIONAL MANAGEMENT CENTRE**

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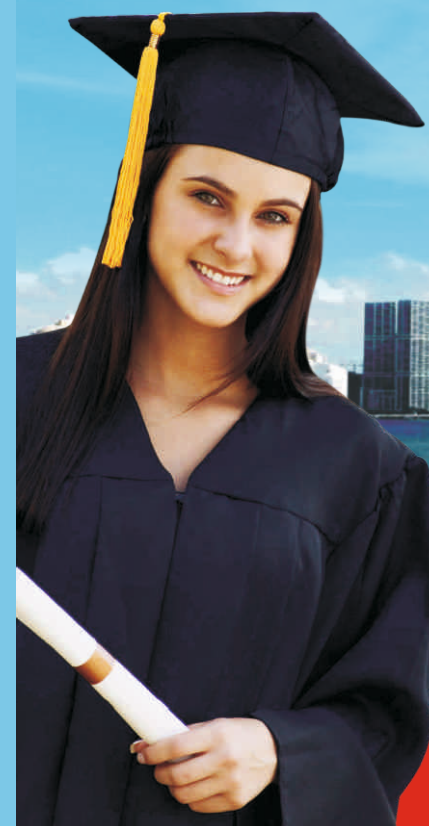
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## **INTERNATIONAL MANAGEMENT CENTRE**

(under Central Education Society)

**AICTE & UGC (Govt. of India) recognised  
University Degree Courses**



amongst top  
B-Schools of India



in Delhi  
for Governance



in Delhi  
for Placements

**IMC** has been ranked at par with **IIM** (Bangalore, Calcutta, Indore)  
for Excellence in Governance (AIMA- Business Standard Survey)

### ABOUT IMC

IMC is a top ranking institute, in the areas of Management & IT education, for more than 20 years. IMC is rated A++ amongst the top B-Schools of India and is ranked 1st in Delhi for Governance. It has an excellent academic environment with extensive International Orientation and Global Exposure. It follows a modern pedagogy for all-round intellectual and personality development – thus grooming its students to become “Global Managers”. IMC has an active student life and a track record of 100% top placements in prestigious companies and MNCs, both Indian and foreign.



Director, Prof. R.K. Chaudhry  
with Ex-President  
Hon'ble Dr. APJ Abdul Kalam  
at Capital Foundation Day

### RECOGNITIONS & AFFILIATIONS

As a result of high quality of its education programmes and its commitment to excellence, IMC has received several recognitions and affiliations :

- Recognised by AICTE, Ministry of HRD, Govt. of India
- Associated with leading Universities (under UGC, Govt. of India)
- Technical Collaboration with Clayton University, USA
- Under the aegis of Central Education Society (non-profit)
- Training programmes by IIFT (Department of Commerce), Govt. of India
- Training by Ministry of MSME, Govt. of India in Entrepreneurship
- Joint Certification programme with NSE (National Stock Exchange)
- Specialised Programmes in IT in association with HCL

### WHY IMC IS THE BEST

- Extensive Global Exposure
- Vibrant student life with various Extra-Curricular Activities
- All-round Personality Development
- Training in Foreign language & Culture
- State-of-art computer labs with 24X7 broadband & Wi-fi
- Well equipped, Air Conditioned Labs, Library & lecture rooms
- Most advanced training methodology using latest AV, multimedia & e-learning aids.
- Separate hostels for boys & girls
- Bank loan facility      ■ Canteen
- 100% placements in top companies



### ACADEMIC EXCELLENCE

- Distinguished faculty from IITs, IIMs, FMS, IIFT etc.
- Active Corporate & Industry interface
- Specialized training programmes at the Ministry of MSME, Govt. of India in Entrepreneurship
- Seminars & Special training in International Business strategies and Foreign Trade
- Intensive training programme by IIFT, Delhi (Govt. of India) & FMS faculty
- Distinguished Guest Speakers & Industrial Visits
- Worldwide IIT & FMS alumni network support
- Global IMC alumni network



Personal Mentoring



Training at IIFT, New Delhi



CEO Maruti at IMC



IMC Sports Meet at IIT, Delhi



Distinguished Membership of  
Singapore Institute of Management



SCHOLARSHIPS



Foreign Study Tours



Joint Certification Programme  
with **NSE**  
National Stock Exchange



FREE Tablet Computer



Central & Safe Location  
in posh South Delhi



## UNIVERSITY DEGREE COURSES

AICTE\* & UGC (Govt. of India) Approved

Course	Duration	Additional Diploma (awarded alongwith Degree)
<b>BBA</b>	3 years	<b>Options</b> I. <b>GDEN</b> (Graduate Diploma in Entrepreneurship) II. <b>GDIB</b> (Graduate Diploma in International Business)
<b>Integrated BBA + MBA</b>	4½ years	
<b>BCA</b>	3 years	<b>Options</b> I. <b>GDCL</b> (Graduate Diploma in Cyber Law) II. <b>GDCC</b> (Graduate Diploma in Cloud Computing)
<b>MBA</b>	2 years	<b>Options</b> I. <b>PGDEN</b> (PG Diploma in Entrepreneurship) II. <b>PGDIB</b> (PG Diploma in International Business)
<b>PGDM*</b>	2 years	<b>PGPIB</b> (PG Programme in International Business)
<ul style="list-style-type: none"> <li>• <b>Dual Specialization</b> in *Marketing *Finance *HR *IT *Banking &amp; Insurance</li> <li>• Training in <b>Foreign Language</b></li> <li>• <b>On-the-job training</b> for both UG/PG courses</li> </ul>		

## INTERNATIONAL COURSES

Course	Duration	Additional Diploma & Features
<b>International BBA</b>	3 years	Graduate Diploma in International Business Management <b>plus</b> <b>Foreign Study Tours &amp; Seminars / Training abroad</b>
<b>International MBA</b>	2 years	PG Diploma in International Business Management <b>plus</b> <b>Foreign Study Tours &amp; Seminars / Training abroad</b>

## OPTIONAL ADD-ON COURSES

In Association with	COURSES
<b>NSE</b> (National Stock Exchange)	I. Certified Personal Financial Advisor II. Investment Analysis & Portfolio Management III. Commodities Market
<b>HCL</b>	Dot Net, Core Java, Android, Embedded Systems & Robotics, Networking & Linux Administration, PHP with SQL, Ethical Hacking
University Dept. / Institute	I. Digital Marketing & Web Site Construction II. HR Payroll Software & Tally

## LIFE at IMC



Mika at IMC Musical Awards Night

IMC has a vibrant student life. Several activities, competitions and events, both intra-college and inter-college are organised throughout the year. This helps in developing the talent of each student and grooming their overall personality. These are coordinated by the following Clubs & Societies :

- |                         |                    |                          |
|-------------------------|--------------------|--------------------------|
| ■ <b>Cultural</b>       | ■ <b>E-Group</b>   | ■ <b>Indoor Sports</b>   |
| ■ <b>Management</b>     | ■ <b>Dramatics</b> | ■ <b>Student Council</b> |
| ■ <b>Music</b>          | ■ <b>Editorial</b> | ■ <b>CSR Group</b>       |
| ■ <b>Outdoor Sports</b> | ■ <b>Fine Arts</b> | ■ <b>Dance</b>           |

## 100% TOP PLACEMENTS

<b>Global Placements</b>	 Mafoi (Japan) - Shweta Kandpal	 American Express - Rajat Choudhry	 Taida Impex Pvt. Ltd, China - Lu Shan
	 DHL - Lokesh Kanwar	<b>Yes! You can be one of them</b>	 Genpact - Suruchi Arora
	 Bajaj Hindustan Ltd.- Sachin Sharma		 ITC- Surbhi Sharma

## Placements in Top Companies & MNCs



## GLOBAL EXPOSURE

- Distinguished membership of Singapore Institute of Management (SIM University)
- Technical tie-up with Clayton Univ., USA
- Special Seminars & Training Abroad
- Foreign speakers from top Universities
- Foreign Language and Culture Training
- Industrial Visits & Study Tours Abroad
- International Perspective through globally oriented curricula & interactive sessions with global Industry & corporate leaders
- International Seminars and Workshops on latest Global Trends in Technology & Management



Technical Tie-up with Clayton Univ., USA



## ADMISSIONS

### ELIGIBILITY

1. For PGDM/MBA: Graduation from a recognised University (any discipline). Candidates appearing for the final year may also apply.
2. For BBA/BCA : 10+2 with any subject background

### MODE OF SELECTION

1. For PGDM/MBA: (i) Based on scores of MAT/CAT /CMAT/XAT/GMAT  
or (ii) Those who have not appeared for the above mentioned tests, may appear directly for GD/PI at IMC, Delhi, alongwith their latest marksheet.
2. For BBA/BCA: On the basis of Counselling Session at IMC.
3. **Direct Admission** for certain categories.
4. **Foreign Students** need to submit copies of visa & other relevant documents.
5. **Tele-Interview for outstation students.**

### HOW TO APPLY

**Brochure & Application Form** can be collected free-of-cost from the Institute or by post. The Form can also be downloaded and submitted online at IMC website.

The Admission Coordinator

IMC (International Management Centre)

D-30, South Extension Part-I, New Delhi-110049

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